

## BASIC IDEAS FOR LAUNCHING A DIOCESAN SPIRITUAL CAMPAIGN TO EXPAND EUCHARISTIC AND PERPETUAL ADORATION IN A DIOCESE

- Note: These are just suggestions as each diocese may have their own ideas on how to implement their diocesan spiritual campaign
- Diocesan adoration audit/survey is prepared with stats: name and address of each parish, existing days and times of adoration *if any*, contact information of existing adoration coordinator(s) *if any* etc. (check parish websites or call for this information)
- Results of the adoration audit/survey and a letter could be presented to the bishop asking if he would be interested in launching a diocesan spiritual campaign for expansion of adoration and scheduled adorers in all parishes of his diocese
- Bishop would decide to launch campaign to start in every parish on a specific date (i.e., Ash Wednesday for expansion of adoration in parishes to begin on Corpus Christi). This would give all parishes 3-4 months to promote, recruit, schedule adorers and organize adoration
- Bishop announces launch of campaign and requests that each parish priest appoints an adoration coordinator and invite that individual to register to attend an important Spiritual Campaign Coordinator training meeting/workshop with time and location. Refreshments and/or lunch could be provided, or participants bring their own
- The training meeting for parish coordinators could present and cover:
  - Adoration audit and data
  - Inspirational talk and benefits of adoration
  - A printed copy of a [Marketing Toolkit](#) document that is also available online and how to use it for recruiting, scheduling adorers and launching expanded adoration in their parish on target date. Explain how to recruit adorers to sign-up using various methods ([sign-up weekend with forms completed and collected during each Mass](#), [press release](#) to media outlets, [calls to parishioners on parish lists](#), [online sign-up form](#) etc.). Vital resources for expanding can also be found through our website, where those interested can subscribe to receive occasional inspirational messages promoting adoration: [www.perpetualeucharisticadoration.com](http://www.perpetualeucharisticadoration.com)
  - Asking all parishes to set and submit a high target goal for how many weekly hours of adoration they will aim to attain (i.e., round the clock, 20 hours, daily hour etc.)
- Begin campaign in all parishes on designated date i.e., Ash Wednesday
- Begin expanded adoration in all parishes on the designated date i.e. Corpus Christi.
- Promote campaign success.
- [StarsofPeace.org](http://StarsofPeace.org) helped the diocese of Salina KS launch a spiritual campaign across their 85 parishes, which increased 500 hours of weekly adoration.